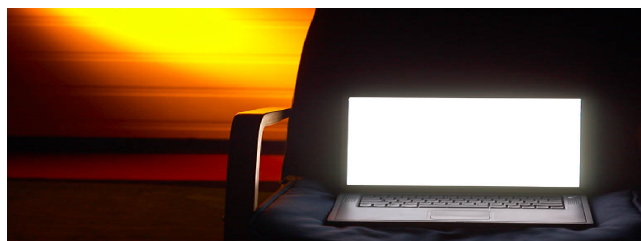


Cyber, Privacy & Media Risks Product

PointSure Offers Comprehensive Protection for the Cyber, Privacy & Media Risks Faced by Companies in Their Day-to-Day Operations



Coverages Include:

- Comprehensive Media Liability, Including Cover for User Generated Content
- Advertising & Personal Injury
- Defamation, Including Libel & Slander
- Intellectual Property Rights Infringement
- Invasion of Privacy
- Professional Liability
- Breach of Contract
- Cyber Liability, Privacy Liability & Privacy Breach Notification Costs
- Commercial General Liability
- Property & Business Interruption, Including Cyber Perils

Target Market for Cyber, Privacy & Media Risks:

- Website Operations & E-tailers
- Healthcare Providers
- Leisure & Entertainment Companies
- Retailers
- Manufacturers & Wholesalers
- Utilities
- Higher Education

Target Market for Social Media:

- Social Networks & Community Based Websites
- Online Game Companies, Including Developers & Publishers
- Photo, Music & Video Sharing Websites
- Web Publishers, Bloggers & Wikis

To reach an experienced broker,
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This is intended as an overview of services and facilities,
to be used for marketing purposes only.